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JUSTIFICATION OF THE INNOVATIVE PROJECT FOR THE COMPETITIVENESS MINE DUMP

The purpose of this paper is the development of conceptual frameworks and practical approaches to ensuring the competitiveness of mining vehicles for the transport of rocks on the basis of effective management of the development and implementation of innovative projects.

Solving this problem involves structuring competitive automotive management products, which is the process of coordination of stakeholders to ensure that their interests by seeking and implementing agreed projects and programs related to the product. Competitiveness management consists of a set of steps that are executed sequentially and / or offset in time under certain conditions and so on.

Because competitiveness is formed at a time when products' (including accompanying services) meets the expectations of consumers, it is important to test the timely implementation of projects and programs envisaged for the formation of certain signs of competitiveness. Neglecting the time factor will form unprofitable risk project. Another selection criterion for increasing the competitiveness of the project are the costs associated with the project. This total is distributed among individual tasks. That is, the overall competitiveness management as a process that consists of separate and related projects is characterized by: purpose; the funds; deadlines.

The paper substantiates the particular projects to strengthen the competitiveness of certain characteristics, which forms on the time and cost of production.

Systematized interpretation costs for the preparation and development of new products and methods of innovation management. Proved that the structure of the project product updates should apply mainly address the possibility of collecting information, the regulation works, provision of resources, their accounting and reimbursement.

Methodological principles set out in search of innovation in three ways:

1) by yourself now due to own / borrowed resources;

2) in a coalition of business partners who are interested in the individual results and the distribution of the project;

3) on the basis of outsourcing.

The composition and structure of innovative projects for the phase of work in accordance with the degree of detail, content and performance features. The proposed approach to enterprise optimal choice of alternatives of their own actions in the project and their diversity as an indicator of the effectiveness of the management of competitiveness.

Improved scientific and methodological basis for the definition of the project, innovative improvements of domestic cars, based on the resources of time and cost of the project phases, ways of doing some work (as an independent outsourcing) and the accuracy and the ability of artists

The example project update on conditions for motor vehicle Kremenchug automobile made to find technical and economic solutions for different ways to perform certain tasks. The contents stages of innovation projects and established performers variation works.

The direction of future research should be regarded as the definition of potential implementers (individual work), and the possibility of replacing performers in the implementation of the project.

These measures refer to estimates of cost, time and risk of the project, aimed at obtaining a competitive advantage. Also significant problems for the development of tools of economic assessment of the level of training the vehicle to the specific conditions of use at the individual consumer (market segment).

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