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## TECHNOLOGIZATION OF BANK FINANCIAL MANAGEMENT AS A RESULT OF EVOLUTIONARY PROCESS

The purpose of the article is to determine the evolutionary processes under which the conditions for technologization of bank financial management are formed.

In research author used methods of theoretical generalizations, logical analysis, induction and deduction.

It is proved that technologization of bank financial management is the result of evolutionary process that is formed under the influence of: 1) civilization changes that led to the transformation of technology into an independent resource and the basis of economic system; 2) development of evolutionary economics, which promoted occurrence the concept of "organizational routines" that are similar to managerial technology; 3) recognition of technologies leading factor of economic growth at national level; 4) development of organization managerial technologies, the current stage of which is shift priorities towards usage of complex (system) managerial technologies and their generation; 5) evolution of financial management, which is currently focused on the development of new innovative technologies in the sphere of financial management; 6) current trends in banking system and growth dynamics of the environment, which creates requirements to increase efficiency of financial management of banks.

Technologization of bank financial management envisages the combination of functional, process, system, situational, program, project, behavioral, reflective approaches which reflect various aspects of management. According to the functional approach, managerial technology aimed at the realization of planning, organization, motivation, coordination and control. Based on the fact that managerial technology

consists of operations, management techniques and procedures, management is a set of actions (processes), which corresponds to the process approach. Bank is a set of interacting subsystems, so for formation of financial management technology is appropriate to use the provisions of system approach. According to the fact that in the process of management should be chosen only those procedures, tools, methods which adequate to the current situation, bank financial management technology can be considered from standpoint of situational approach. Bank financial management technology always has goal orientation, in addition, their operations are regulated that would allow usage of objective-based approach. From the standpoint of implementation of technologies in financial activities of bank they are certain projects that require finance and staff ensuring and provides application of project-based approach. Managerial technology can not work without personnel, so it is necessary to consider behavioral characteristics, motivational component, knowledge, that complies with the provisions of behavioral and reflective approaches.

The conducted research allowed to determine the possibility of using an evolutionary approach to technologization of bank financial management and feasibility of combination of functional, process, system, situational, objective-oriented, project, behavioral, reflective approaches in the process of forming financial management technology.

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