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## **MODERN TRANSFORMATIONS OF FLOUR MARKET IN UKRAINE**

The purpose of the article is an analysis of features Ukraine flour market, determination of basic ways of decision of problems of his transformation in connection with international integration of Ukraine

By means of system method of scientific cognition, logical and historical, methods of comparison and generalization transformation processes are complex analysed at the market of flour and products of processing of grain in Ukraine. Based on balance method, classifications, and method of grouping of factors basic directions of Ukraine market development are certain.

The features of development and problem of market of flour and products of processing of grain are considered in Ukraine on the basis of determination of the forecast and unforecast factors, namely natural and climatic cataclysms, vibrations of courses of exchange of currencies, export limitations, volatility production of biopropellant from grain-growing raw material, change of world and national levels of grain supplies.

Risks of investing is exposed in flour-miller industry. Opinion is confirmed of necessity of improvement of logistic chains, works of exchange market. The basic ways of public policy of revival of flour and grain sector of Ukraine economy are offered and expediency of expansion of the apeak-integrated specialized productions is well-proven. Underline, that effort is necessary to be pointed at development of scientifically reasonable strategy of development of flour-miller industry with the selection of role of large enterprises.

Theoretical bases of transformation of public policy of adjusting of market of flour and products of processing of grain in Ukraine are first formulated in modern terms, that gives possibility to create the system of the steady food providing of

population home food products. Application of balance method got further development at the analysis of markets of agroindustrial products.

Drawn conclusion an author that in Ukraine there is potential for a revival a flour-miller and groats sector and going into a world market through the carefully thought out public policy of expansion of the apex-integrated specialized productions. The basic aspects of this policy are formulated:

- transformation of grain-growing source of raw materials to increase of growing of high-quality Ukrainian grain, namely wheat of «hard» and special «pastry» sorts, and gradual expulping of cornmeal by food grain to such level, to provide an own feed base;

- upgrading of the Ukrainian flour due to processing of high-quality raw material o from the increase of supplies of high-quality grain to the internal market of Ukraine, namely wheat of higher and first class;

- revival of productive potential from the production of pastas in Ukraine due to state support of investment projects in modernization of existent enterprises and building of new enterprises;

- increase of export potential due to development of home engineer and creation of park of carriages - containers for transporting of flour and products of groats;

- with the aim of search of ways of management price risks and choice of the best way of national agrarian market development it is necessary to work out the mechanism of encouragement in the use of exchange instruments of trade for the commodity producers of grain and products from him.

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